## Nice Group USA, Inc.

Nice Group USA, Inc. decided to use Exclaimer **Cloud - Signatures for Office 365 to move** away from managing Office 365 signatures via Transport Rules.

Founded in northeast Italy in 1993, and with multiple offices worldwide, the Nice Group is one of the major international names in the home automation industry. It is renowned for designing, manufacturing and marketing automation systems for gates, garage doors, road barriers, awnings and shutters for residential, commercial and industrial buildings, as well as wireless alarm systems, combining technological innovation and design to offer products that are extremely simple-to-use.



## **Transport Rule problems**

Nice Group USA, Inc. is one of the organization's major R&D Centres in the USA. Based in San Antonio, Texas, it had been utilizing Office 365 Transport Rules to manage all of its users' Office 365 signatures, a standard practice within many companies on Office 365. Even though the US office is relatively small when compared to other global Nice Group locations, the IT department had been struggling to manage email signatures effectively.

Email signature templates not working correctly in Outlook, too many complex Transport Rules and problems implementing signatures on Macs had caused too many lost IT admin hours. It was clear that the organization had to rethink its email signature management strategy and invest in a third-party solution to mitigate all of these issues.

## **Changing Office 365 signature management** for the better

A quick online search led Nice Group USA, Inc. to an Office 365 signature service that would solve all of the aforementioned problems and allow them to do so much more with their signatures. "As a very frustrated IT person with more hats to wear than I can count, Exclaimer Cloud - Signatures for Office 365 is quite literally the answer to my prayers," stated Keith Hays, Product Manager at Nice Group USA, Inc. "For me, this finally ends the days of having to rely on Office 365 Transport Rules, which would often haunt my nightmares."

"I set the service up for all 34 users in less than 30 minutes, from beginning to end, with absolutely no difficulties," Mr Hays continued. "The pre-built Office 365 signature templates all looked awesome and were perfect for our needs. The signature we designed always fits in precisely the right place, even if a user is sending a reply or forwarding an email. An even bigger benefit is it works on messages



Nice

Keith Hays Product Manager k.hays@niceforyou.us 210-545-2900 ext. 235

COUNTRY: USA

FOUNDED: 1993

NUMBER OF USERS: 34

Nice Group USA, Inc. 12625 Wetmore Rd. Ste. 218 San Antonio, TX 78247-3610 http://www.niceforyou.us



sent from any device whether it is from a PC, Mac, iPhone, iPad, Android phone or OWA. I can also make signature changes on the fly from my smartphone in seconds, so it has

## The desired outcome

more highly to an organization that wants total control of their Office 365 signatures," declared My Hays. "Kudos to Exclaimer for creating something that is just a dream for IT administrators to use. Put simply, this is the easiest way to manage signatures and disclaimers in Office 365."



